

ulster™

www.ulstercarpets.com

INTRO/ CONTENTS

Thank you for taking the time to allow me to introduce Ulster. I hope that you will enjoy our selected portfolio of project photographs that we feel is a visual demonstration of the versatility and quality of work produced by our talented designers in our several design studios on both sides of the Atlantic. I invite you also to read the brief text explaining our own award winning technology, PSYLO™, and how this benefits our customers. We have also set out a brief explanation of our Green initiatives and commitment to the environment.

Ulster is a family owned company with a record of more than 70 years of dedication to quality, service and the pursuit of excellence. Our manufacturing is United Kingdom based and is vertically integrated so that we control all aspects of manufacturing starting from selection of materials through yarn spinning, weaving and finishing.

Three generations of the family have taken pride in ensuring that only the best materials, from wool through to packaging, are used in our products and as many generations of skilled crafts men and women have worked in our mill using their unique skills to make the fine carpet that we offer to the market. Thanks to the vision of the company in embracing and developing technology, these jobs remain in the United Kingdom and although technology has changed the way that we do things, the same care and attention to detail that has produced high quality masterpieces for these many years remains at the core of all that we undertake.

We hope to have the pleasure of working with you on one of your projects in the future. We know that you will not be disappointed.

Nick Coburn
Managing Director

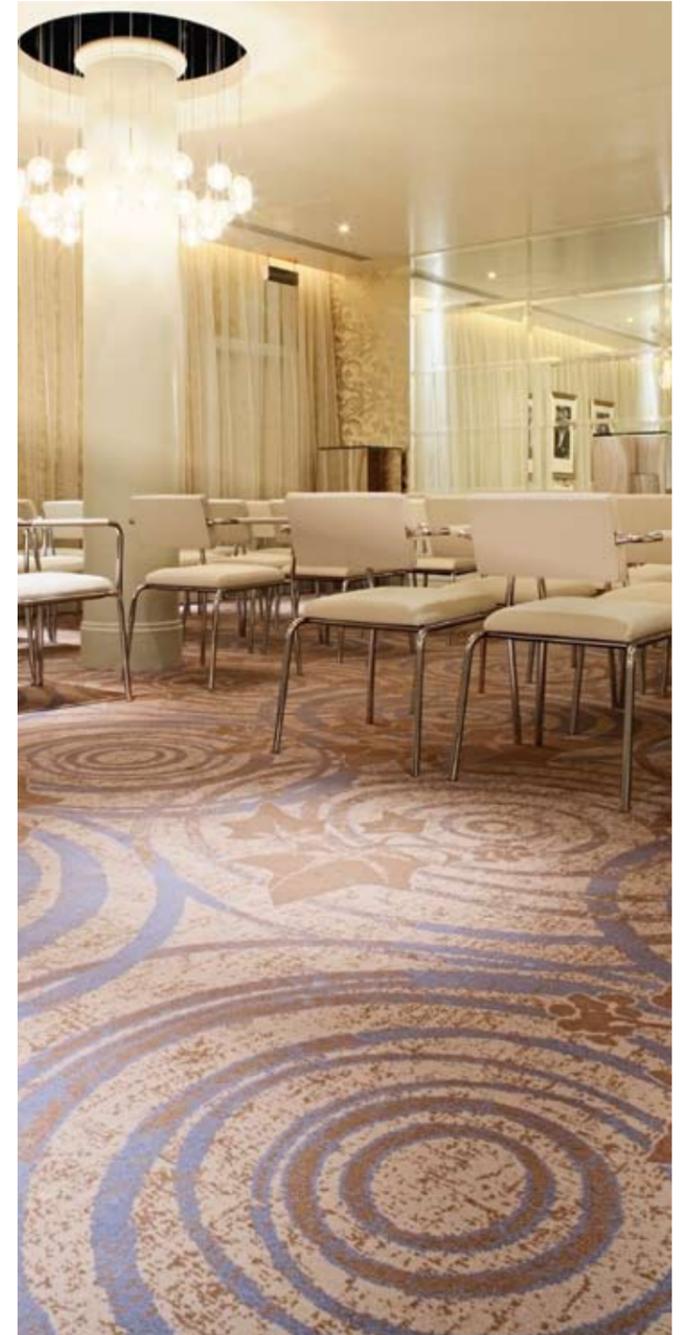
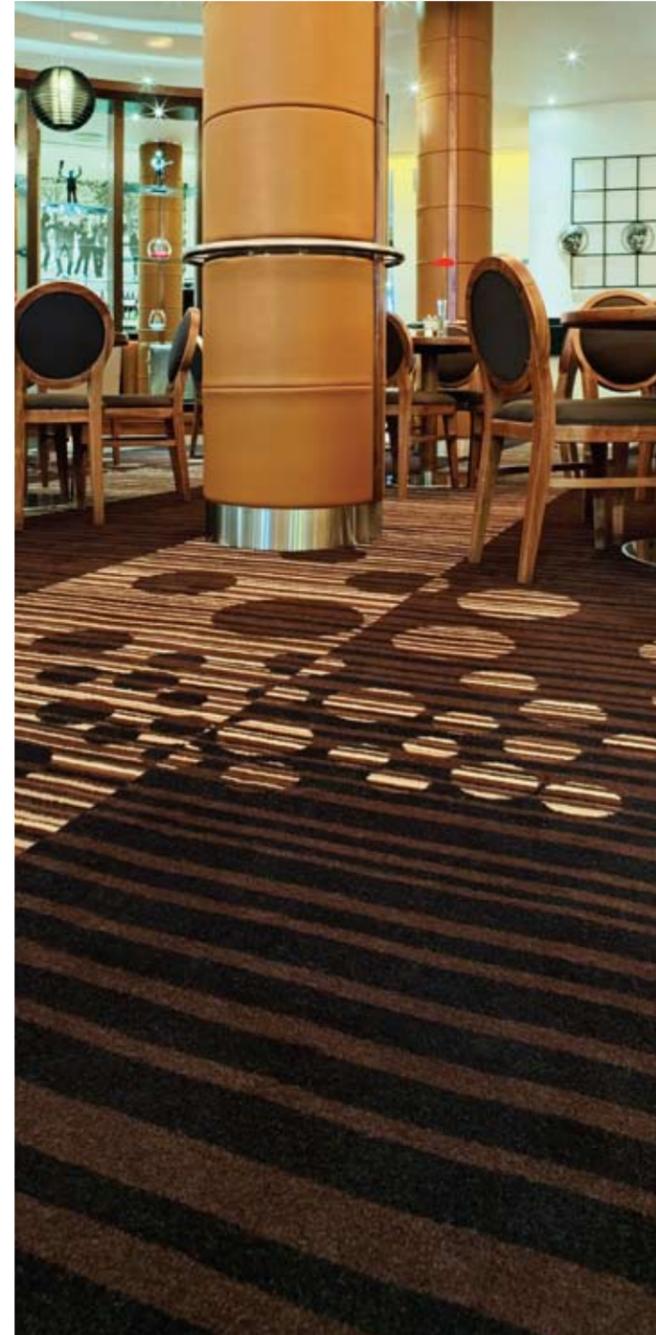


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HARD DAYS NIGHT
LIVERPOOL

Hard Days Night, Liverpool
Designer / Design LSM
Photographer / Simon Stanmore

#5

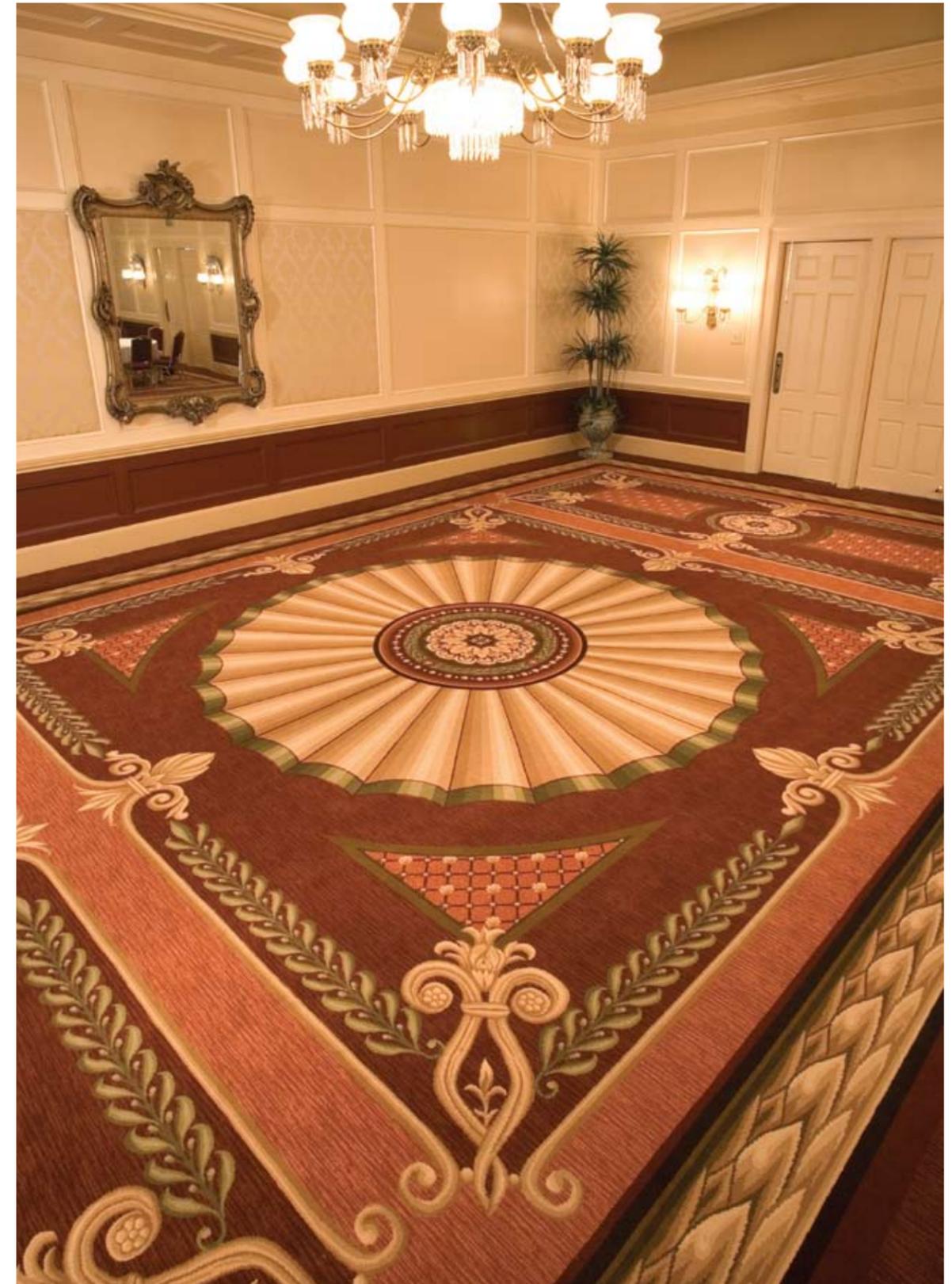


MILLS HOUSE
CHARLESTON SC



Mills House, Charleston SC
Designer / Interspace Design Group
Photographer / Russ Bryant

#7



FOUR SEASONS GEORGE V
PARIS



Four Seasons, George V, Paris
Designer / Pierre Yves-Rochon
Photographer / Darren Kidd





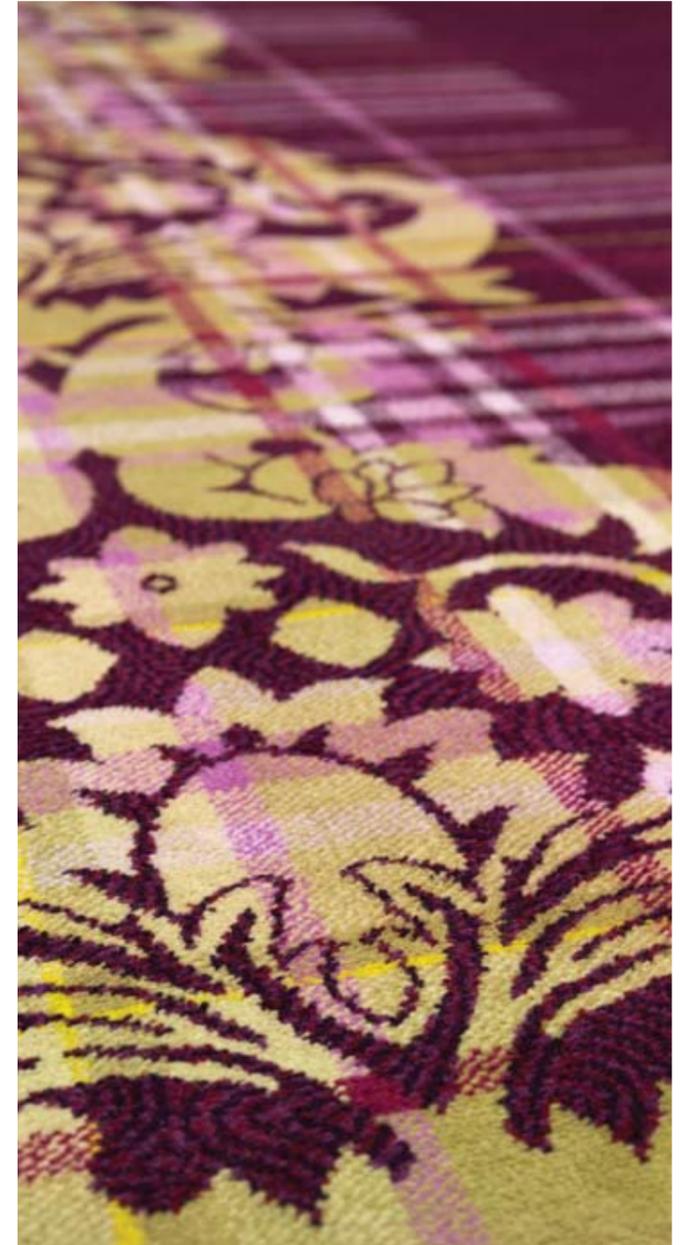
ATLANTIS BEACH
BAHAMAS



Atlantis Beach, Bahamas
Designer / HBA - Hirsch Bedner Associates
Photographer / Russ Bryant

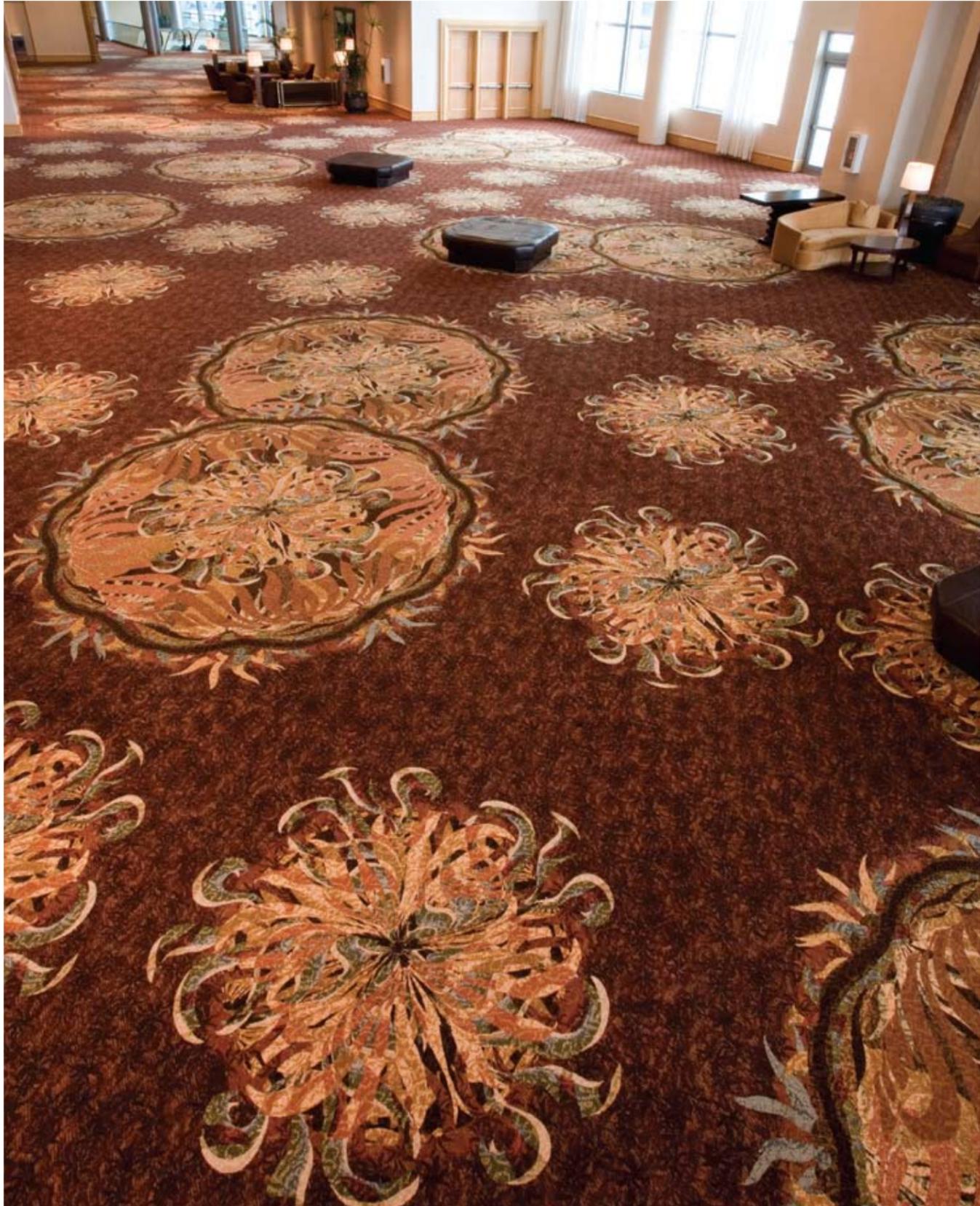
#13





WESTIN DIPLOMAT
HOLLYWOOD FL

Westin Diplomat, Florida
Designer / Interspace Design Group
Photographer / Russ Bryant



GRAND HOTEL
BERLIN

Grand Hotel, Berlin
Designer / Alexander Champalimaud
Photographer / Simon Stanmore

#19



ATLANTIS CASINO
RENO NV



Atlantis Casino Resort Spa, Reno, Nevada
Designer / Tandem
Photographer / Sampsel Preston



HARRAH'S
RIO

Harrah's Rio Casino, Las Vegas, Nevada
Designer / Cagey & Tanner
Photographer / Anthony Hunter

#23



ALIANTE STATION HOTEL & CASINO
LAS VEGAS NV



Aliante Station Hotel & Casino, Las Vegas, Nevada
Designers / Friedmutter Group & Looney & Associates (Prefunction area)
Photographer / Sampsel Preston

#25





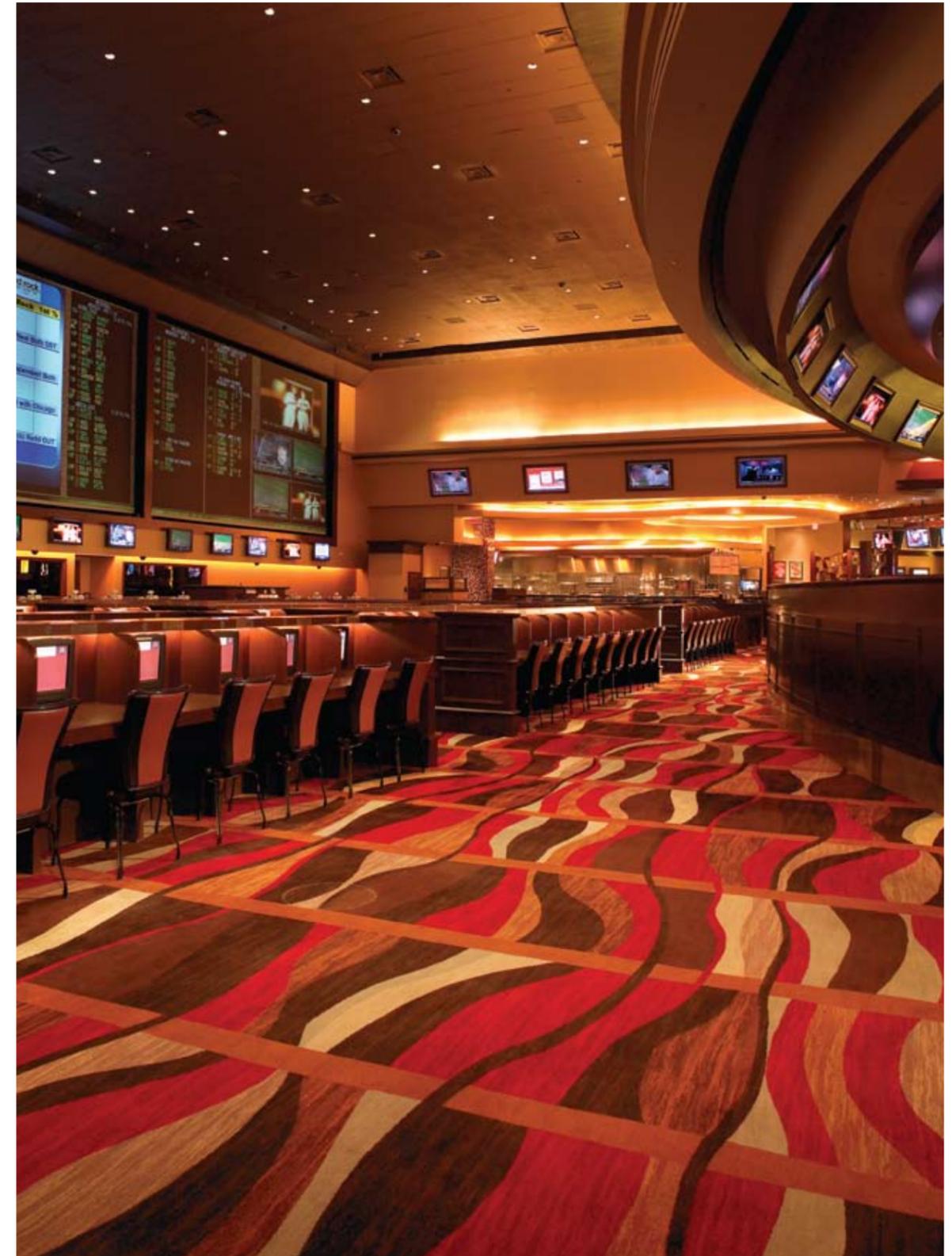


REDROCK CASINO
LAS VEGAS NV



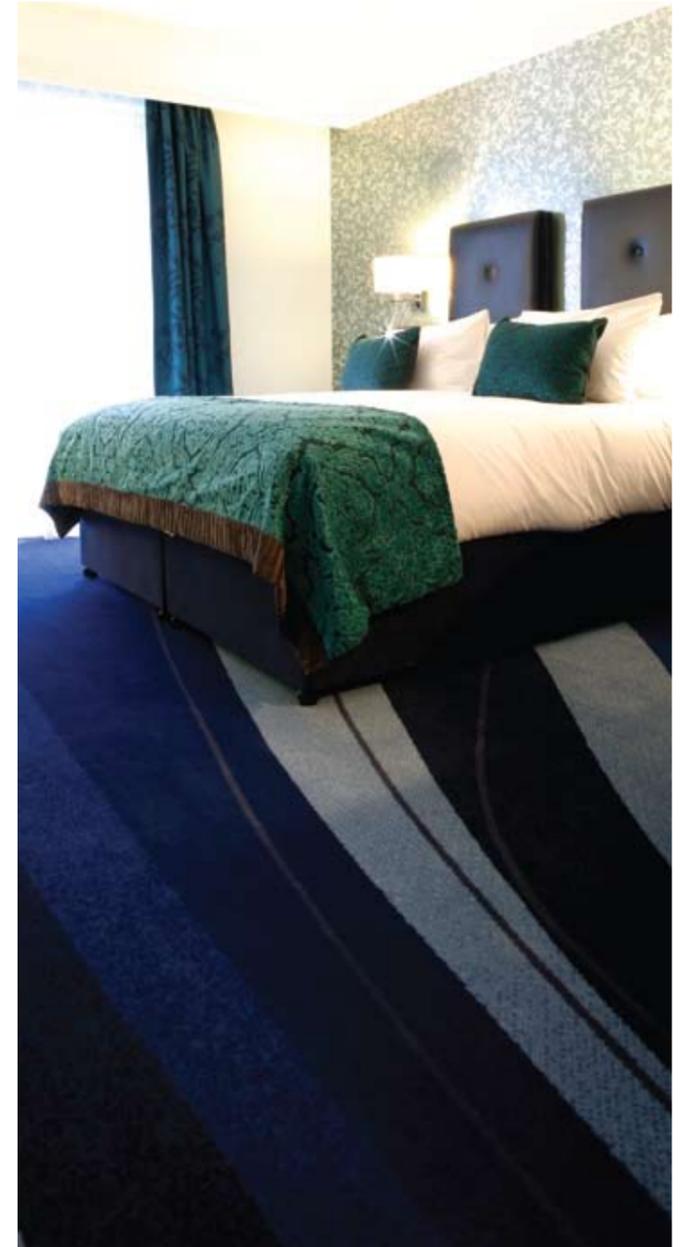
Redrock Casino Resort, Las Vegas, Nevada
Designer / Friedmutter Group
Photographer / Sampsel Preston

#31



CROWNE PLAZA
BLANCHARDSTOWN DUBLIN

Crowne Plaza, Blanchardstown, Dublin
Designer / Red Skye Design
Photographer / Darren Kidd







PSYLO™ was developed by Ulster's R&D engineers to address many of the weaknesses of axminster weaving and to eliminate the electronic jacquard completely. Electronic jacquards were developed to update technology invented in the early 19th century and, while they certainly are an improvement over traditional punch card jacquards, the underlying technology is from the industrial revolution and truly is an oddity in the 21st century.

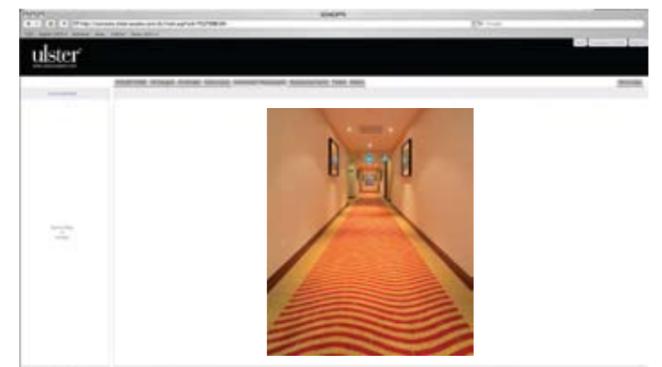
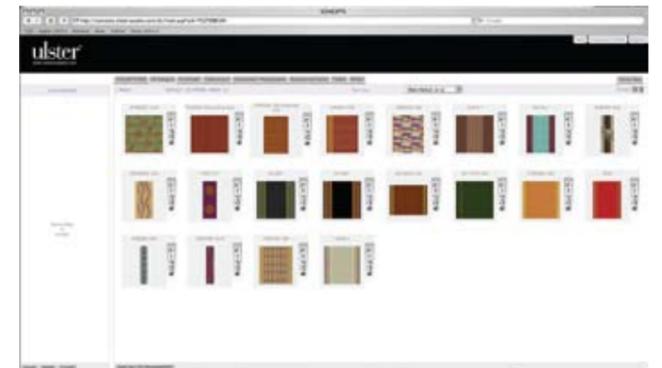
Today every Ulster loom utilises our award winning PSYLO™ technology offering a wide range of benefits to our customers. For example, PSYLO™ looms can use up to 25 colours enabling designs to be woven where the use of colour can provide unprecedented depth and texture within a one dimensional surface. The industry standard is only 12 colours. With PSYLO™ there is no restriction whatsoever on pattern repeat or scale of design and improvements to basic loom functions ensures consistency of product, allowing manufacture of very large patterns with perfect match from roll to roll. All of Ulster's looms have identical capability, which allows unparalleled manufacturing flexibility, reduced lead times and guaranteed on-time delivery, every time. PSYLO™ has allowed Ulster to continue to manufacture in the United Kingdom so that we can continue to deliver the level of quality and service that we are renowned for. PSYLO™ has allowed the company to increase energy efficiency and reduce its carbon footprint, setting a new standard for sustainable 21st century axminster manufacturing.

Ulster's PSYLO™ technology breathes life into a seemingly unattainable technique that facilitates projection of realistic images with detailed precision onto a carpet field. Our goal for Atlantis III was to integrate components of the natural Bahamian landscape, which plays a prominent role throughout the resort, into various elements of the interior design.

With PSYLO™, we were able to utilise an aerial view of the Caribbean Sea and use this image as a base for the overall palette and recurring theme. Additionally having multiple colour options contributed another layer of detail to the finished product and allow greater flexibility in the layering of yarns and pattern. The result was a vibrant field of accurately placed intricate features, and the production was a process that revealed an infinite amount of design possibilities.

Sandra Cortner / HBA - Hirsch Bedner & Associates
Ref: Atlantis Beach, Bahamas

If you have enjoyed seeing our work in this brochure and would like to see more, please ask our representative to let you have a user name and password for our on-line design archive, Concepts, where you can view more photographs of installations as well as thousands of designs including some that are stocked in inventory. Concepts will also allow you to save favourites in your own folder, recolour designs, view designs in 3D settings and order samples on line.



ULSTER'S GREEN AGENDA



Caring for the environment is not new to Ulster; it is deeply embedded in the ethos of the company. When ISO 14001 accreditation for companies with sound environmental management policies and systems was introduced, Ulster was one of the first textile companies to secure accreditation. Subsequently the company has attained the Carbon Trust standard (www.carbontrust.co.uk). The Carbon Trust's mission is to accelerate the move to a low carbon economy by working with organizations to reduce carbon emissions and develop commercial low carbon technologies. Ulster has reduced its carbon footprint by 44% since 2001 and work continues on further reductions in energy use as well as waste reduction and identifying recycling opportunities.

Ulster participates in the Green Label Plus program of the Carpet and Rug Institute in North America (www.carpet-rug.org). This program tests carpet for emission of volatile organic compounds and assures customers that carpet carrying the label is amongst the lowest emitting carpet available.

This label is particularly important for projects seeking The Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ certification. When carpet carrying this label is used along with approved pad and adhesives, the project qualifies for one LEED® point.

LEED® promotes a whole-building approach to sustainability by recognizing performance in the key areas of human and environmental health: sustainable site development, water savings, energy efficiency, materials selection and indoor environmental quality.

The percentage of rapidly renewable material used in Ulster's products can also contribute towards a further LEED® point.



The Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ is a trade mark of the U.S. Green Building Council.

LEED® is registered to the U.S. Green Building Council.

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